How the Horse Industry Helps California

**ECONOMY**
- $4.5 billion direct contribution to GDP
- $8.3 billion total value added
- $13.3 billion total economic impact

**JOBS**
- 77,000 direct employees
- 115,000 total employment impact

**FANDOM**
- 30% of California households include horse enthusiasts

**VOLUNTEERISM**
- 271,000 Californians volunteer their time for equine activities

**INDUSTRY LEADERSHIP**
- Second-largest state horse population nationally with 534,000 horses

**LAND CONSERVATION**
- 1.4 million acres used for equine purposes

Source: American Horse Council